

yearbook staff

Editors-in-Chief: Lyndsey Stott, Megan McMillian, Mae Pimentel
682.5200

5476 Caldwell Mill Road Birmingham 35242

Adviser: Jennifer Gregory
jgregory@shelbyed.org

2017 SENIOR ADVERTISEMENT CONTRACT

Senior's name (as it will appear with ad): _____

Ad contact person: _____

Address: _____

City and Zip: _____ Phone: _____

E-mail: _____

*A valid email address is important for us to contact you with questions or concerns

This ad will be a surprise for the senior. Communication should not take place with the senior concerning the ad.

Ad size purchased: _____ Amount paid: _____

This signature indicates that the undersigned plans to advertise in the Oak Mountain High School yearbook, understands the rates and conditions, agrees to pay, realizes anything submitted will not be returned, and is authorized to execute this agreement.

Signature: _____

1/8 page:	Two pictures and a message	\$50
1/4 page:	Three pictures and a message	\$95
1/2 page:	Five pictures and a message	\$185
1 page :	Up to 8 pictures	\$350

PARAGON

Oak Mountain High School

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2017 SENIOR AD SUBMISSION

We appreciate your consideration of advertising in *Paragon*, Oak Mountain's yearbook. Building on previous years' successes, we continue the tradition of honoring seniors by offering parents, families, and friends the opportunity to purchase a congratulatory advertisement to commemorate the senior's accomplishments and graduation. Space will sell quickly, so reserve your senior's ad early.

AFTER FRIDAY, OCTOBER 28, WE WILL NOT SELL ANY MORE ADS. DO NOT MISS THIS DEADLINE.

What we need:

1. Payment: We accept cash, checks, and money orders. Make checks payable to Oak Mountain High.
2. Text: Please type or write legibly, especially family names. **Text length should be appropriate to ad size.**
3. Photos: All photos **MUST** be submitted on a thumb drive at a resolution of 300 DPI in jpeg form. Printed pictures will not be accepted. Do not send any scanned copies or images in Word Documents, PowerPoint, or Publisher Files. Do not email pictures since the county's filtering system may block your emails. You can create your thumb drive at companies such as Wal-Mart, Walgreens, and CVS.

How do I do this?:

1. Turn in the appropriate number of photos and text following our guidelines, and we will handle the rest. All ads will be created in a layout made by the staff to fit the overall design and theme of the yearbook. We do not accept ads made by outside sources.
2. Each ad must be submitted with a separate ad contract. Payment, message, and photo disk **MUST** be submitted together to Jennifer Gregory in Room 226 or the front office.
3. If payment is received **WITHOUT** ad materials, payment will be returned directly to the senior student. **We do not hold ad space.**

Guidelines:

1. We cannot print copyrighted photos other than those taken by Belmont Studios. Photos taken by professional photographers other than Belmont must include a release statement from the photographer.
2. All text must be original material. Copyrighted text cannot be printed. This includes song lyrics, poetry, literature excerpts, quotes, and other published works. You may include material from the Bible, Koran, Tora, and Astrology zone.
3. Plan senior portraits early to ensure they will arrive by the ad deadline. **We cannot hold an ad to wait for Belmont senior photos due to deadlines.**
4. We will not publish any pictures with profanity, nudity, weapons, alcohol, or anything the staff deems inappropriate. The *Paragon* staff reserves the right to censor, revise, edit, or reject any senior ad.

Questions? Contact Jennifer Gregory at jgregory@shelbyed.org or 682.5200